Prof. dr. ALBERT JOLINK

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🖳 [www.albertjolink.nl](http://www.albertjolink.nl/)

### Current Position (since August 2019)

**Full Professor in Strategic Management**

**SKEMA Business School**

**Paris, France**

### Research Fields

Strategic Management, Virtual Reality, Sustainability, Innovation.

### Academic Qualifications

Senior Fellow of the Higher Education Academy (certified) (May 2017)

Academic Leadership (certified) (October 2013)

University Teaching Qualification (Certified BKO) (October 2012)

Educational Leadership (certified) (May 2005)

### Academic Education

PhD ***cum laude***Economics

Tinbergen Institute, Erasmus Universiteit Rotterdam. *April 1991*

MSc Economics

Erasmus Universiteit Rotterdam. *December 1986*

### Awards

British Academy of Management Best Full Paper Award 2015

### Languages

Dutch (mother tongue), English (C-2), Spanish (B-2), French (B-2), German (B-2).

# Academic Positions

### Previous Positions

**Reader** in Strategic Management and Head of the Business Simulation Suite, School of Strategy and Leadership, Coventry University. (2016–2019).

**N.G. Pierson-professor** (extraordinary), University of Amsterdam. (2007-2012) and Erasmus University Rotterdam. (2014-2018).

**Principal Lecturer** in Business and Management, School of Strategy and Leadership, Coventry University. (2014–2016).

**Vice-Dean and Head of Department** Economics and Business, Erasmus University College, Erasmus University Rotterdam. (2013–2015).

**Academic Director,** Part-time Master Business Administration**,** Rotterdam School of Management, Erasmus University Rotterdam. (2011−2013).

**Associate Professor,** Strategic Management & Entrepreneurship**,** Rotterdam School of Management, Erasmus University Rotterdam. (2001−2013).

**NIAS Fellow** at the Netherlands Institute for Advanced Study in the Humanities and Social Sciences, Wassenaar. (2000—2001).

**Assistant Professor**, Economic Methodology, Faculty of Philosophy, Erasmus University Rotterdam. (1993—2001).

**Researcher**, Erasmus School of Economics, Erasmus University Rotterdam. (1990—1996).

**PhD Student**, Tinbergen Institute, Erasmus School of Economics, Erasmus University Rotterdam. (1987—1990).

### Other academic positions

**Visiting Scholar,** Centre for Business in Society, Coventry University. (2014).

**Visiting Professor**, Université de Nice Sophia Antipolis. (2012).

**Editor-in-Chief** *Economisch Statistische Berichten (ESB)* (part-time) at SDU Publishers, Den Haag*.* (2005—2010).

**Scientific Director** of the Erasmus Center for History in Management and Economics. (2001−2006).

**Visiting Professor**, Ecole Normale Supérieure de Cachan, Paris. (2004).

**Director of Graduate Studies** of the Erasmus Institute for Philosophy and Economics (EIPE), Faculty of Philosophy, Erasmus University Rotterdam. (1997−2000).

**RSM Associate Professor** Managerial Economics, Rotterdam School of Management, Erasmus University Rotterdam. (1996−1997).

**Visiting Faculty** Managerial Economics, Rotterdam School of Management, Erasmus University Rotterdam. (1995−1996).

**Visiting Researcher**, Faculty of Economics, University of Notre Dame, South Bend. (1997).

**Visiting Researcher**, Cowles Foundation for Research in Economics, Yale University, New Haven. (1996).

**Researcher**, Nederlands Economisch Instituut, Rotterdam. (1985—1987).

### Other academic activities

**Research Leader** of the Strategy and Innovation Cluster at the School of Strategy and Leadership, Coventry Business School. (2018–2019).

**Co-Chair** of the British Academy of Management SIG on Inter-firm collaboration. (2016–2018).

**Guest Editor** special issue of *Journal of Cleaner Production*. (2016-2017).

**Member** of the mid-term program evaluation committee of the Erasmus School of Law. (2014). **Chairman** of the mid-term program evaluation committee of the Faculty of Philosophy, Erasmus University. (2013).

**Chairman** of the mid-term program evaluation committee of the Vesalius College, Brussels. (2012).

**Chairman/member** of the examination committee of the MBA, RSM. (1996-1998; 2000-2006).

**Interim Director** of the Department of Philosophy, Erasmus University Rotterdam. (1996).

**Vice-chairman of the Faculty Council** of the Faculty of Philosophy, Erasmus University Rotterdam (1996−2001).

**Program Coördinator** Philosophy of Economics. (1993-2001).

### International relations

**Expert/Proposal evaluator** for the European Commission, DG ENER and REA (Marie Curie).

**Treasurer** of the *European Association for Evolutionary Political Economy* (EAEPE) (1997-2010). **Co-founder and Chairman-Trustee (Assoc. Editor)** of the *Journal of Institutional Economics* (Cambridge University Press) (2004-2011).

**Trustee** of the *Foundation for European Economic Development* (1998-2011).

**Member of the organisation committee** ‘*European Conferences on the History of Economics*

(ECHE) 1995-2005; (local organiser in 1995 and 2000).

**Member of the organisation committee** of the Dutch-Flemish History of Economic Thought Society 1989-1992.

**Reviewer** for (alphabetical order) American Journal of Economics and Sociology, Business Strategy and the Environment, Cambridge Journal of Economics, Cambridge University Press, Creativity and Innovation Management, Economic Journal, Economics of Innovation and New Technology, Economy and Society, European Journal of the History of Economics, European Commission, European Management Review, History of Economic Ideas, Journal of Business Research, Journal of Cleaner Production, Journal of Institutional Economics, NWO-Dutch Science Foundation, Palgrave, Revue Economique, Routledge, Strategic Management Society.

# Teaching experience

### Management and Business

Project Management and VR, SKEMA Business School, 2023-2024.

VR4UX, SKEMA Business School, 2022-2023.

Innovation, Knowledge Economy and Organizational Change, using VR, SKEMA Business School, 2022-2023.

Managerial Decision Making in VR, SKEMA Business School, 2022-2023.

Setting the Scene: Business in the 21st Century, GEMBA residential week, SKEMA Business School, September 2021.

Strategic Decision-making in a Complex World, EMBA residential week, SKEMA Business School, Suzhou, July 2021.

Strategic Decision-making in a Complex World, Open MBA residential week, SKEMA Business School, Lille, June 2021.

Growth Strategy, MSc PPMBD, SKEMA Business School, 2019-2020.

Advanced Strategy, MSc IB, SKEMA Business School, 2019-2024.

Internationalization of the Firm, MSc IB, SKEMA Business School, 2019-2020.

Strategic Analysis, Coventry Business School, 2017-2018

International Leadership and Management, Coventry Business School, 2015−2017.

Strategic Management and Entrepreneurship, Rotterdam School of Management, Erasmus University Rotterdam (EUR), 2007−2013.

Media Entrepreneurship, Erasmus University Campus Minor, Erasmus University Rotterdam, 2010− 2012.

Economics of Organizations, Rotterdam School of Management, Erasmus University Rotterdam, MBA Program, 2001−2006.

International Business Economics, Rotterdam School of Management, Erasmus University, MBA Programme, 1997−2001.

### Economics

Economic Crises, Erasmus School of History, Culture and Communication, Erasmus University Rotterdam, 2014–2018.

Markets and Organizations, Erasmus University College, Erasmus University Rotterdam, 2013−2014.

Zombie Economics, Erasmus University College, Erasmus University Rotterdam, 2013−2014. History of Economic Thought, University of Amsterdam, 2007−2012.

Institutional economics, Faculty of Philosophy, Erasmus University Rotterdam, 1993−2000. (PhD level)

History and methodology of economics, Faculty of Philosophy, Erasmus University Rotterdam, (master), 1993−2000.

Economics/International Economics, Rotterdam School of Management, Erasmus University Rotterdam, MBA Program, 1995−2001.

Macroeconomics, Erasmus School of Economics, Erasmus University Rotterdam, 1987−1996.

### Research Methods

Research Methodology, Rotterdam School of Management, Erasmus University Rotterdam, 2001− 2013 (MPhil/PhD).

Methodology of economics, Ecole Normale Supérieure de Cachan, 2004.

**PhD student supervision/Director of Studies**

**Sateesh Kunjuthamby** – Relational Risk in Strategic Alliances (2016−2023).

**Habib Abubakar Gajam** – Strategic Alliances in the Oil Industry (2018−2019).

**Arie van der Hek** – Hjalmar Schacht. De bankier van Duitsland tussen twee wereldoorlogen: zijn economische- en monetairpolitieke opvattingen. (2014-2019).

**Malthe Busch** − An Analysis of the Influence of Institutions on CSR Approaches: A Transnational Comparison of MNCs in the Automotive Industry (2014-1016). (Now researcher at the Frauhofer Institute for Systsems and Innovation Research).

**Manuel Hensmans** – A Republican Settlement Theory of the Firm (2008-2010). (Now Associate Professor Strategic Management and Innovation, Solvay Brussels School of Economics and Management)

**Rene van der Eijk** – ‘When Firms Court’: The Role of Gifts in Relations between Innovating Firms (2004-2008).

**Eva Niesten** – Regulation, Governance and Adaptation (2002−2009). (Now Senior Lecturer at Manchester Business School)

**Member of the doctorate graduation committee of:**

**Djalita Fialho***,* Erasmus University Rotterdam, 2015, (‘Slicing up the developing world: Differentiation in the special treatment of developing countries’)

**Klara Paardenkooper**, Erasmus University Rotterdam, 2014, (‘The Port of Rotterdam and the maritime container. The rise and fall of Rotterdam’s hinterland. (1966-2010)’)

**Malgorzata Sadowska***,* Erasmus University Rotterdam, 2013, (‘Committed to Reform? - Pragmatic Antitrust Enforcement in Electricity Markets’)

**Hester Duursema***,* Erasmus University Rotterdam, 2013, (‘Strategic Leadership: Moving Beyond the Leader-Follower Dyad’)

**Anne-Claire Hoyng**, University of Amsterdam, 2011, (‘Turgot en Smith, een paar apart’)

**Magnus Bjarnason**, University of Amsterdam, 2010, (‘The Political Economy of Joining the European Union; Iceland's Position at the Beginning of the 21st Century’)

**Bert Tieben**, Free University Amsterdam, 2009, (‘The Concept of Equilibrium in Different Economic Traditions: A Historical Investigation’)

**Bob van den Brand**, Tilburg University, 2005, (‘Financial Reporting, Environmental Factors and their Relationship in Belgium and The Netherlands. A comparative international and longitudinal study’) **Maarten Pieter Schinkel**, Maastricht University, 2001, (‘Disequilibrium Theory: Reflections towards a Revival of Learning’)

**Bert Mosselmans**, Free University Brussels 1999 (‘From Classical to Neoclassical: The Economic Thought of William Stanley Jevons (1835-1882) and its Relation to his Ethics, Logic and Aesthetics’); **Pascal Franc**, Université de Lausanne, 1995 (‘Les anticipations rationnelles. Une analyse critique de théories contemporaines’).

### Other professional experience

Member of the Board of the Royal Dutch Economics Society (Koninklijke Vereniging voor de Staathuishoudkunde) (2007-2010)

Founder and director of the expertise Center for History, Management and Economics (CHIMES) of the Erasmus Universiteit Rotterdam.

Founder and director of the Graduate School of Philosophy and Economics (EIPE) of the Erasmus Universiteit Rotterdam.

Series Editor ‘Studies in Evolutionary Political Economy’, Edward Elgar.

Secretary of the Board of the *Stichting Wetenschappelijke Nalatenschap Jan Tinbergen*. Course attended: Leergang Academisch Leiderschap.

Course attended: Leergang Onderwijskundig Leiderschap (2013-2014).

Course attended: Regression Models for Categorical and Limited Dependent Variables, ICPSR, University of Michigan (2014).

**Funding and Grants (Since 2000, excl. travel grants)**

### 2021

### Funding agency: SKEMA Business School

### Type of Project: Research and Education

### Title: SWIRL (Skema Way of Immersive Realistic Learning

### Description: Development of VR applications for Business Education

### Principal Investigator: Albert Jolink

### Principal Investigator Institution: SKEMA Business School

### 2020

### Funding agency: SKEMA Business School

### Type of Project: Research and Education

### Title: Virtual Traits: Understanding Visualization of Animated Management

### Description: Experimentation using VR-technology on managerial decision-making

### Principal Investigator: Albert Jolink

### Principal Investigator Institution: SKEMA Business School

### 2018

Funding agency: Coventry University

Type of Project: Research

Title: Behavioral Strategy

Description: Experimentation using VR-technology on managerial discretion in strategic alliance formation.

Principal Investigator: Albert Jolink

Principal Investigator Institution: Coventry University

### 2014

Funding agency: Coventry University Business School

Type of Project: Research

Title: Sustainable Collaboration

Description: An empirical study on inter-firm collaboration for sustainability. Principal Investigator: Albert Jolink

Principal Investigator Institution: Coventry University

### 2011

Funding Agency: Ministry of Agriculture of the Netherlands

Type of Project: Policy research, knowledge transfer

Title: Land ahoy. A dialogue between economics and nature (Land in zicht. Dialoog tussen economie en natuur)

Description: An economic perspective on the Netherlands Government’s policy on nature. Principal Investigator: Albert Jolink

Principal Investigator Institution: Erasmus University Rotterdam

### 2011

Funding Agency: Ministry of Economic Affairs of the Netherlands

Type of Project: Policy research, knowledge transfer Title: Entrepreneurship.com (*Ondernemerschap.nl*)

Description: An economic perspective on the future of entrepreneurship in The Netherlands Principal Investigator: Albert Jolink

Principal Investigator Institution: Erasmus University Rotterdam

### 2008

Funding Agency: Ministry of Finance of the Netherlands

Type of Project: Policy research, knowledge transfer

Title: Financial Supervision (Financieel Toezicht)

Description: An evaluation of recent experience in the banking sector with financial supervision of the monetary authorities.

Principal Investigator: Albert Jolink

Principal Investigator Institution: Erasmus University Rotterdam

### 2008

Funding Agency: Ministry of Social Affairs and Employment of the Netherlands

Type of Project: Policy research, knowledge transfer Title: The Labour Market (De Arbeidsmarkt)

Description: New developments in a transforming labour market in The Netherlands Principal Investigator: Albert Jolink

Principal Investigator Institution: Erasmus University Rotterdam

### 2007

Funding Agency: Ministry of Economic Affairs of the Netherlands

Type of Project: Policy research, knowledge transfer

Title: Globalisation in The Netherlands (Globalisering in Nederland)

Description: New insights and policy recommendations on the effects of globalisation for the Dutch economy.

Principal Investigator: Albert Jolink

Principal Investigator Institution: Erasmus University Rotterdam

### 2007

Funding Agency: Ministry of Economic Affairs of the Netherlands

Type of Project: Policy research, knowledge transfer Title: The future consumer (Toekomst van de consument)

Description: Consumer behaviour and consumer policy in a European perspective Principal Investigator: Albert Jolink

Principal Investigator Institution: Erasmus University Rotterdam

### 2006

Funding Agency: Ministry of Economic Affairs of the Netherlands

Type of Project: Policy research, knowledge transfer Title: Competition policy (Marktwerking)

Description: An evaluation of the introduction of competition policy in The Netherlands Principal Investigator: Albert Jolink

Principal Investigator Institution: Erasmus University Rotterdam

### 2005-2011

Funding Agency: SDU Publishers

Type of Project: Consultancy

Title: Economic Journals Portfolio

Description: Positioning of SDU’s portfolio of existing publications of economics and business in the Netherlands.

Principal Investigator: Albert Jolink

Principal Investigator Institution: Erasmus University Rotterdam

### 2004-2008

Funding Agency: ERIM

Type of Project: Research

Title: When Firms Court

Description: The Role of Gifts in Relations between Innovating Firms

Principal Investigator: Rene van der Eijk

Principal Investigator Institution: Erasmus University Rotterdam

### 2002-2009

Funding Agency: ERIM

Type of Project: Research

Title: Regulation, adaption and governance

Description: Governance transformations in the Dutch and French liberalizing electricity industries. Principal Investigator: Eva Niesten

Principal Investigator Institution: Erasmus University Rotterdam

### 2000-2001

Funding Agency: Royal Dutch Academy of Sciences/ Netherlands Institute for Advanced Study in the Humanities and Social Sciences

Type of Project: Research

Title: The Statistical Turn in Economics

Description: A study into the increased focus on the statistical status of economic phenomena. Principal Investigator: Albert Jolink

Principal Investigator Institution: Erasmus University Rotterdam

## Conferences and seminars

### Conference and seminar presentations

**2014-2024**

‘Comparative efficiency of blockchain governance: Sustainability in the fashion supply chain’ (with Eva Niesten and Engin Iyidogan), SSCS Faculty Seminars, 28 September 2023, SKEMA Business School, Paris.

‘VR: Discovering Space. To go boldly where no man has gone before in business research.’ European Immersive Learning Network: VR in Higher Education, 26-27 June 2023, Liverpool John Moore University, Liverpool, UK.

‘VR: The Final Frontier: To go boldly where no man has gone before in business research’. 1st Annual Meeting of the Global XR Management Community, 4-6 June 2023, Abu Dhabi, UAE.

‘VR Research @ Skema’, 2 December 2022, University of Siena, Italy.

‘Is Virtual Reality technology the future for business and management research?’ Technology for Change Workshop, 6 April 2022, Institut Polytechnique de Paris.

‘Environmental Alliances: The Performance Drivers of Creating and Internalizing Externalities’ (with Eva Niesten), Academy of Management Annual Meeting, 9-13 August 2019, Boston, MA.

‘Can do or should do: Differential signaling for environmental legitimacy’ (with Eva Niesten), Academy of Management Annual Meeting, 9-13 August 2019, Boston, MA.

‘The impact of managerial discretion on signalling in High-tech Industry’ (with Safaa Sindi and Eva Niesten), Academy of Management Annual Meeting, 9-13 August 2019, Boston, MA.

‘Why Do Firms Explore or Exploit in Sustainable Alliances: The Impact of Legitimacy and Government Support’ (with Eva Niesten), British Academy of Management Conference, 4-6 September 2018, Bristol.

‘Why Do Firms Collaborate for Environmental Innovations? The Objectives of Environmental Exploration and Exploitation Alliances’ (with Eva Niesten), British Academy of Management Conference, 4-6 September, 2018, Bristol.

‘Are Environmental Collaborative Strategies Greener Pastures? An Exploration (and Exploitation)’, (with Eva Niesten), Strategic Management Society Conference, 14-16 December, 2017, San José.

‘Alliance Governance Choices: Disentangling the Effects of Uncertainty and Alliance Experience’ (with Eva Niesten), Strategic Management Society Conference, 14-16 December, 2017, San José.

‘Why Firms Collaborate for Sustainability’ (with Eva Niesten), British Academy of Management Conference, 5-7 September, 2017, University of Warwick, Coventry.

‘Alliance experience and governance choice: The role of mundane and opportunistic transaction costs’, seminar Loughborough University London, 29 September 2016.

‘The Role of Partner and Alliance Dissimilarity and Equity Experience in alliance governance’ (with Eva Niesten). Strategic Management Society Conference, 17-20 September, 2016, Berlin.

‘Knowing me, knowing you: equity alliances with dissimilar partners’ (with Eva Niesten). British Academy of Management Conference, 6-8 September, 2016, Newcastle.

‘Environmental sustainability and acquisitions: The driving role of innovation’ (with Omid Omidvar and Qile He). British Academy of Management Conference, 6-8 September, 2016, Newcastle.

‘Governing Equity alliances’ (with Eva Niesten). European Academy of Management Conference 2016, June 1-4, 2016, Paris.

The impact of venture Capital on Alliances of Start- ups (with Eva Niesten). Strategic Management Society annual conference, Denver, 2015.

‘With a little help from my friends’: Impact of Venture Capital on Alliances of Start-ups (with Eva Niesten). British Academy of Management Conference, Portsmouth, 2015.

Like Chalk and Cheese? Governing alliances when partners differ (with Eva Niesten). The Governance of a Complex World Conference, July 2015, University of Nice.

Innovation by Combination: Start-up Alliances and the Impact of Venture Capital, The Governance of a Complex World Conference, July 2014, University of Torino.

**Before 2014**

Ecopreneurial Business Models: Creating value out of disvalue, (with Eva Niesten), British Academy of Management Conference, 2013.

Alliance Management Capabilities of Micro Firms, (with Eva Niesten), The Governance of a Complex World Conference, November 2012, Nice University.

The Next Boundary. The Nature of the Eco-firm, European network for economics of the firm, Bologna, 2012.

Regulating Opportunism in the Electricity Industry and Consumer Interests, (with Eva Niesten), ISNIE, 2012, University of Southern California.

The Lesser Evil: Involuntary Governance Choices in the Electricity Industry, (with Eva Niesten), ISNIE, 2011, Stanford University.

Incentives, Opportunism and Behavioral Uncertainty in Electricity Industries, (with Eva Niesten), ISNIE, 2011, Stanford University.

Balancing Power and the Unintended Governance Structure in the Dutch Electricity Industry, (with Eva Niesten), ISNIE, 2011, Stanford University.

Incentive alignment versus opportunistic behavior: a study on behavioral uncertainty in electricity industries, (with Eva Niesten), EAEPE conference 2010, Bordeaux.

The Adaptation of Governance Structures to Green Innovations, (with Eva Niesten), European network for economics of the firm, Paris, September 2009.

The Dinosaur’s dance or How Innovation Affects the Comparative Efficiency of Governance Structures in the Dutch Electricity Industry: A TCE Application, (with Eva Niesten), EAEPE Conference, Rome, November 2008.

The Dinosaur’s dance or How Innovation Affects the Comparative Efficiency of Governance Structures in the Dutch Electricity Industry: A TCE Application, (with Eva Niesten), European network for economics of the firm, Pisa, September 2008.

When Regulation Becomes Co-Adaptation: Lessons from the European Electricity Regulation, (with Eva Niesten), EAEPE Conference, Porto, November 2007.

Does regulation promote innovation? A case of firm dynamics in the Dutch electricity industry. (with Eva Niesten), European network for economics of the firm, Cambridge, September 2007.

When Regulation Becomes Co-Adaptation: Lessons from the European Electricity Regulation, (with Eva Niesten), EAEPE Symposium, Delft, March 2007

Weaving threads: Jan Tinbergen’s statistical contribution to economic policy, Seminar Economix, University of Paris X, January 2007.

Governance structures as instruments of adaptation: the case of the Dutch electricity industry (with Eva Niesten), European Association for Evolutionary Political Economy, Istanbul, November 2006.

The transaction costs of governance transformations in the electricity sector: the Dutch case (with Eva Niesten), European network for economics of the firm, Nice, 9 September 2006.

Regulation within the Theory of the Firm (with Eva Niesten), European Association for Evolutionary Political Economy, Bremen, November 11-13, 2005.

Perturbations, networks and business cycles: Bernard Chait's pioneering work on econometrics (with Guido Erreygers), Conference on Cycles, Networks and Markets, Antwerpen, 15-16 September 2005.

Regulating Deregulation in the French Electricity Sector (with Eva Niesten), British Academy of Management Conference, Oxford, 13-15 September 2005.

The Urge to Merge and the American Cotton Oil Company, European Association for Evolutionary Political Economy, Crete, 28-31 October, 2004.

Economics on Display: Otto Neurath’s Mundaneum in Exile’, European Conference on the History of Economics, Lisbon, 2-4 May 2003.

‘Mercator Sapiens Neerlandicus: de koopman, de dominee en de markt’. Seminar Ondernemen in verleden en heden: 400 jaar VOC., Rotterdam, 11 april 2002.

What’s it like to be an organisation: an ethological perspective. European Association for Evolutionary Political Economy, Siena, 8-10 November, 2001.

Some observations on the econometric reception of Walras during the 1920s and 1930s. Conference on *The Current Relevance of Léon Walras and Vilfredo Pareto and their Legacy for Modern Political Economy* at the University of Maastricht, 14-15 June 2001.

Do Organizations Behave? An Ethological Perspective. Seminar Department of Organisations, School of Management (EUR), May 2001.

Another 'Milestone in the Progress of Social Thought' or How Keynes Came to America Incognito, European Association for Evolutionary Political Economy, Berlin, 2-5 November, 2000.

Another 'Milestone in the Progress of Social Thought' or How Keynes Came to America Incognito, History of Economic Thought Conference 2000, Groningen, 7-9 September, 2000.

Arbeid, Organisatie en Technologie: Een Triade, studiedag van de projectgroep Economie, Technologie en de Toekomst van Arbeid van de Stichting Toekomstbeeld der Techniek, Den Haag, 24 August 1999.

Circular Movements: T.W. Hutchison's role in the dissemination of Otto Neurath's physicalism to economics, 26-annual conference of the History of Economics Society, Greensboro, NC, 26-28 June 1999.

Mill: Any Humbug? Economics, Ethology and Experiments, European Conference on the History of Economics, Paris, 23-25 April 1999.

The Traveling Salesman Returns From the War: Tjalling Koopmans and War-time Studies for Peace-time Applications, Economists at War-Workshop, EIPE Workshop, Rotterdam, 21 April 1999.

The Traveling Salesman Returns From the War: Tjalling Koopmans and War-time Studies for Peace-time Applications, European Association for Evolutionary Political Economy, Lisbon, 5-8 November, 1998.

Circular Movements: T.W. Hutchison's role in the dissemination of Otto Neurath's physicalism to economics, EIPE seminar, 11 November 1998.

Dissolving Borders: Tinbergen and the Unified Sciences, European Conference on the History of Economics, Antwerp, 23-15 April 1998.

Path Dependent Structures in Scientific Evolution, (with Jack Vromen), European Association for Evolutionary Political Economy, Athens, 7-9 November 1997.

## Organization of conferences and seminars

Mainstreaming Sustainability, GRONEN, Skema Business School, May 2024.

The Governance of a Complex World-Innovation and cooperation as entrepreneurial challenges, Erasmus University Rotterdam, October 2013.

Annual conference of the European Network for the Economics of the Firm, University of Amsterdam, September 2010.

Annual Conference of the European Association for Evolutionary Political Economics, University of Amsterdam, 6-8 November 2009.

Cycles, Markets and Networks. The Quantitative Approach to Business Cycle Analysis in the 1930s and 1940s, UFSIA, Antwerp, 15-16 September 2005.

Innovation inside and outside firms, Summer School, Erasmus University Rotterdam, 22-28 June 2003 (with Richard Lipsey, Nathan Rosenberg, Stanley Metcalfe, a.o.)

Institutions and Dynamics of Innovation, Summer School, Erasmus University Rotterdam, 23- 29 June 2002 (with Giovanni Dosi, Brian Loasby, Sidney Winter, a.o.)

History of economic thought in the Low Countries, UFSIA, Antwerp, 7 December 2001.

‘Evolving Institutions’, Summer School, Erasmus University Rotterdam, 24-30 June 2001 (with Paul A. David, William Lazonick, Nathan Rosenberg, a.o.)

‘Economists at War: The Influence of the Practice of World War II and the Cold War on the Culture of Economics’, Erasmus University Rotterdam, 21 April 1999.

‘The Scope of Economic Theory’, Erasmus University Rotterdam, 13 March 1998.

‘Fact or Fiction? Perspectives on Realism and Economics’, Erasmus University Rotterdam, 14-15 November 1997.

Co-organiser of the European Conference on the History of Economics at:

Erasmus University Rotterdam (1995), Technical University of Lisbon (1996), Pantheon University (1997), UFSIA (1998), Ecole Normale Superieure de Cachan (1999), Erasmus University Rotterdam (2000), UQAM (2002), Technical University of Lisbon (2003), Université de Reims Champagne-Ardenne (2004), Wirtschaftsuniversität Wien (2005).

Co-organiser Tinbergen Institute Research on Monday Seminars 1993-1994.

**Publications, 2018-2024**

(For publications before 2018, see below.)

1. Jolink, A. and Niesten, E. (2021) Virtual reality and sustainable behavior in business. *Cleaner and Responsible Consumption,* Vol. 2, [https://doi.org/10.1016/j.clrc.2021.100012](https://eur03.safelinks.protection.outlook.com/?url=https%3A%2F%2Fdoi.org%2F10.1016%2Fj.clrc.2021.100012&data=04%7C01%7Cvandelaar%40eshcc.eur.nl%7C8a2a2e16525247d5ce1008d98a6a1ee7%7C715902d6f63e4b8d929b4bb170bad492%7C0%7C0%7C637693011865397428%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=6RFqv8rQswnY%2F%2BPYPtE2cm0IKTMPeFG8JtsQQaDxerA%3D&reserved=0).
2. Jolink, A. and Niesten, E. (2021) Credibly reducing information asymmetry: Signaling on economic or environmental value by environmental alliances. *Long Range Planning*, 54(2), [https://doi.org/10.1016/j.lrp.2020.101996](https://eur03.safelinks.protection.outlook.com/?url=https%3A%2F%2Fdoi.org%2F10.1016%2Fj.lrp.2020.101996&data=04%7C01%7Cvandelaar%40eshcc.eur.nl%7C8a2a2e16525247d5ce1008d98a6a1ee7%7C715902d6f63e4b8d929b4bb170bad492%7C0%7C0%7C637693011865407427%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=eJGiG91ez2VXF3v17URKNgWsb699WvYg%2B6%2Fcxwrb33k%3D&reserved=0).
3. Barbic, F., Jolink, A., Niesten, E. and Hidalgo, A. (2021) Opening and closing open innovation projects: A contractual perspective. *Industrial Marketing Management*, 94 (April), 174-186.
4. Jolink, A. and Niesten, E. (2021). Financing the energy transition: The role of public funding, collaboration, and private equity. In *Handbook of Energy Economics and Policy,* Rubino, A., Sapio, A., and La Scala, M. (eds.), Cambridge, Mass.: Academic Press.
5. Niesten, E. and Jolink, A. (2020). Motivations for environmental alliances: Generating and internalizing environmental and knowledge value. *International Journal of Management Reviews*, 22(4), 356-377.
6. Niesten E., Jolink A. and Chappin, M. (2018). Investments in the Dutch onshore wind energy industry: A review of investor profiles and the impact of renewable energy subsidies. *Renewable & Sustainable Energy Reviews*, 81(2): 2519-2525.
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**Pipeline (papers submitted, working papers, papers in progress)**

1. Transaction costs and the comparative efficiency of blockchain governance.
2. Sustainability in turbulent environments: The impact of ESG capabilities on responses to turbulence.
3. The Middle Step in Problemistic Search: Identifying Managerial Search Strategies in Virtual Reality.
4. Mitigating uncertainty in sustainable business ecosystems: Ecosystem strategies of solar firms.

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### Dvd

* *Van de verdeling komt de winst - Het leven van Jan Tinbergen* (Distribution leads to profits – The life of Jan Tinbergen) (2003), DVD, Rotterdam: Het Kader.